

SUNSET RENTALS

OUR MARKETING PROGRAM

REACH + FREQUENCY = BOOKINGS

- Top positioning on Yahoo, MSN, Google, Bing and 15 other major search engines
- Banner ads on over 100 major travel sites worldwide & locally
- Monthly email blast to over 50,000 previous and potential guest
- State of the art website featuring Google maps, virtual tours, high resolution property pictures & daily updates
- Facebook, Twitter and weekly blogs with twice as many friends and followers as our nearest competitor
- Weekly guest departure surveys forwarded to every owner
- Periodical ads in the nations largest travel magazines
- Full-time onsite sales & marketing director

YOUR MANAGEMENT PARTNER

OUR ADVANTAGES = YOUR ADVANTAGES

- Property owners are management team partners (controller and inspector)
- No marketing fees to owners
- 30% of gross profits spent on marketing. (10% Higher than industry standards!)
- Mandatory guest credit card security deposit protects your investment.
- Key-less entry systems on all properties
- Owner-friendly web site (view bookings, book your weeks, print financial statements.)
- Many homes and villas average 25-30 booking weeks a year. (Several with rates over \$15,000 a week in season!)
- Low owner booking fees

OUR MAINTENANCE PROGRAM

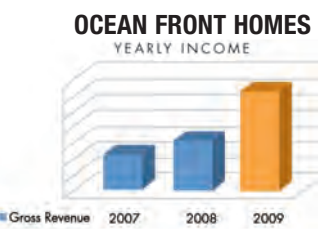
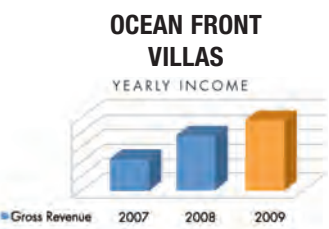
ATTENTION TO EVERY DETAIL

- Mandatory weekly, written inspections regardless of occupancy
- Trained, experienced licensed property managers and inspectors
- Constant communication and follow up with owner regarding maintenance issues
- On staff maintenance person to trouble shoot and handle all minor issues
- Filters, light bulbs and minor repairs complimentary
- Yearly written property appraisals by property manager



FAMILY OWNED AND OPERATED SINCE 1993,

Sunset Rentals still believes that people –our owners and their guests – are our most valuable assets. Your needs ALWAYS come first. Whether you're a new property owner, an established investor, or simply investigating the possibility of purchasing a home or villa for rental use, we welcome the opportunity to help manage and ensure the success of your investment. We are confident that we are the most owner friendly management company around.



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