

# RESORTQUEST

## Hilton Head Island

### RESORTQUEST HOMEOWNER TESTIMONIAL

“Our family has owned vacation property in Sea Pines Plantation on Hilton Head Island for more than 3 decades. We own multiple ocean-side vacation homes there having considerable investment value. To protect our investment we need the best property manager. In this sense, three considerations are paramount.

- **Take Care Of Our Property.** Vacation Rental Properties like ours need constant attention to prevent excessive maintenance and costs. This ensures the physical condition of our properties will not deteriorate and diminish our long-term appreciation.
- **Get Financial Results.** We expect reasonable rental income without excessive wear-and-tear. This requires a balance between aggressive promotion of our homes and careful screening of guests to avoid over-crowding and damage.
- **Keep Us Informed.** We need to know what is going on with our homes and don't want nasty surprises. Property Maintenance and Financial Performance are of little value if we don't know it's happening. Managers must communicate promptly and cooperatively at all times.

We conducted a search for a new property manager a little over two years ago. Our due diligence indicated ResortQuest was the best choice and we selected them. Since that time they have exceeded our expectations on all counts: Our homes are in terrific condition; Rental Bookings are up when the trend is down; and, they always promptly return every call or email with optimism and answers.

To conclude, we are very satisfied with ResortQuest as our property managers in Hilton Head and have no plans to consider any other. “

— Chad J. Simmons



### OUR ADVANTAGES

**ResortQuest Hilton Head's vacation rental program offers many exclusive benefits:**

- 24-7-365 phone and internet reservations
- 24-hour owner and guest services
- Instant online access to rental statements and bookings in real-time
- Electronic door lock for maximum property protection
- QuestPerk homeowner discounts at other ResortQuest locations
- Dedicated team of more than ten property managers
- Free DVD rentals, discounted golf, dining, and activities for owners and guests
- \$2,500 of accidental damage protection
- “Peak Week” only rental options

**Our unsurpassed marketing features local, regional, and national initiatives, including:**

- Frequent contact via mail and email to guest database of 35,000+
- Top search placement with Google, Yahoo, MSN, and Bing
- Partnerships with Expedia, Travelocity, and travel agents
- Golf Channel and Heritage Tournament sponsorship
- Exposure on numerous high traffic websites, such as: HomeAway, 360.com, HiltonHeadIsland.com, and SouthCarolina.com
- Joint marketing with other ResortQuest locations
- Sophisticated reservation technology to maximize call/sale conversion
- Innovative and interactive social media campaigns

### CONTACT BILL HALEY

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