



## HILTON HEAD Rentals & Golf



### MARKETING & ADVERTISING

- Your vacation property will receive unparalleled exposure via our massive advertising budget. Vacationers consistently find our website promoting your property on the first page of their search, and most frequently within the first 3 positions. Additionally, our website is promoted

on many directories, most often on the home page, reinforcing our top standing. Typically each year our website receives over 1 million visitors. We email our past guests, participate in all of the Chamber of Commerce's advertising programs, and due to our high spending on advertising, Google has appointed a dedicated management team to support us helping to ensure maximum exposure to the right target audience.



**WEBSITE** - Our newest website redesign, created by the industry's foremost travel consultants, has received great reviews from our owners and vacationers for its ease of use, content and easy on-line booking, which produces reservations 24/7. Each property provides numerous photos showing every room, and a very detailed description including décor, architecture, view and ambiance. When owners log onto their page, they have access to all of their past & present owner's statements, a detailed review of all their property's upcoming reservations and can easily reserve their property.



**RENTAL INCOME** - We have consistently met or surpassed owners expectation's year after year in every type of economy. Owners have joined our rental program seeking and finding a better return on their investment. Expenses are kept low, as we do not mark up any vendor charges and our maintenance inspection staff is utilized, when possible, to minimize costs. Additionally we offer a no fee program, so no advertising fees, tennis fees and maintenance fees. Furthermore, many additional services are provided at no charge.



**DEDICATION** - We consistently apply the highest standards and are guided by the highest principals. We are committed to both preserving our beautiful Island as well as promoting tourism. We feel it is important to "give back" to the community and that takes many forms, from co-chairing the Home & Villa Committee,

serving as the Visitor & Convention Bureau Vice Chairman and as an active member of the Chamber of Commerce's Board of Directors.



**AN OPEN LETTER & INVITATION** – Today more than ever you want your vacation property managed by professionals that have earned their reputation for performance, trust and dependability. We provide the peace of mind that comes with our staff's 100 plus years of combined experience of professionally managing vacation properties.

Property owners today are faced with increased taxes, insurance, utility bills and declining property values. We understand how important it is to manage and control costs. We manage your property as though it were our own. Just as important, we take pride in your property and work diligently to ensure that our guests become repeat guests, thus helping to maximize your property's income year after year.

To protect your family, we offer the best inspection system on the Island with our dedicated staff of full time Inspectors helping to ensure that your property is properly cared for and to maintain your property's value. Advertising and marketing have always been one of our key strengths. We have invested heavily in the internet and that is why you will constantly see Hilton Head Rentals & Golf appear at the top of key search terms. Additionally, your property will be seen via numerous directories that will substantially increase your property's visibility in the market place.

It has never been more important to entrust your property to the right company. We would like the opportunity to earn your trust.

Sincerely,

Tom Ridgway

**HILTON HEAD  
RENTALS & GOLF**

**CONTACT TOM RIDGWAY OR KATE HINTON FOR A RENTAL INCOME PROJECTION**

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