

# ISLAND GETAWAY

## Rentals

Island Getaway has established itself as the premier rental company on Hilton Head Island since its inception over 20 years ago.

In 1993 it was awarded the prestigious "Chamber of Commerce Business of the Year." No other rental company can claim this honor, and it is with great pride that the company lives up to the distinction. Island Getaway is locally owned and operated which enables management to offer a "hands on" approach. This gives each and every property the care and attention it deserves to effectively maximize return, while maintaining the overall condition of the homes.

Island Getaway continues to distance itself from its competitors through marketing, service, and guest retention. The company's strategic marketing plan has continued to increase the overall return on investment for its property owners. The company has taken full advantage of Internet marketing and has positioned themselves through numerous web sites to attract the twenty-first century traveler. At [www.islandgetaway.com](http://www.islandgetaway.com) guests can see detailed photos and descriptions of every property and book online 24 hours a day, 7 days a week. The service at Island Getaway is unparalleled; from securing your home in the event of a hurricane to the detailed inventories and inspections on each home, you will find that Island Getaway will go the extra mile.



## SERVICES

- Island Getaway offers an extensive media marketing plan that relies on regional, national and international publications, as well as an unprecedented Internet marketing strategy. Island Getaway's award winning web site ([www.islandgetaway.com](http://www.islandgetaway.com)) features each and every property with multiple photos and detailed descriptions. In addition, the company offers the ability to quickly email multiple pictures to potential guests.
- The combination of the highest occupancy and lowest commissions on the Island, gives Island Getaway's property owners the highest year-end net income. This becomes evident when an owner is not required to provide complimentary nights to the rental agency, pay a marketing fee, provide tennis privileges, or support the rental agents housekeeping department.
- Island Getaway's use of small, owner-operated cleaning and maintenance companies insures that the properties receive personal attention with professional, outstanding quality. In addition to Island Getaways in-house inspections throughout the year, the staff closely monitors guests' comments and rental report cards to maintain complete coverage.
- Detailed monthly statements and newsletters keep property owners up to date on their property and income. Property owners are always kept abreast of issues on Hilton Head that are relative to their investments.
- Island Getaway staff members are available 24 hours a day, 7 days a week.
- [www.islandgetaway.com](http://www.islandgetaway.com) is the island's most prominent website. It can be found on the first page of all the major search engines when searching for vacation rentals on Hilton Head Island.



### CONTACT US

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