



Magazine Trim Size

83/8" x 107/8" • 8.375 x 10.875

Full Page

Full Bleed
8 3/8" x 11 1/8"
8.625 x 11.125

(No Bleed)
7 3/8" x 9 7/8"
7.375 x 9.875

Half Page Horizontal

7 3/8" x 4 3/4"
7.375 x 4.75

Half Page Vertical

3 1/2" x 9 7/8"
3.5 x 9.875

Two-Thirds Page Vertical

4 3/4" x 9 7/8"
4.75 x 9.875

Third Page Vertical

2 1/4" x 9 7/8"
2.25 x 9.875

Third Page Square

4 3/4" x 4 3/4"
4.75 x 4.75

Quarter Page Vertical

3 1/2" x 4 3/4"
3.5 x 4.75

Sixth Page Vertical

2 1/4" x 4 3/4"
2.25 x 4.75

Eighth Page Horizontal

3 1/2" x 2 1/4"
3.5 x 2.25

Space deadline & deadline to submit information for ads built by HHM:
15th of every month (If the 15th falls on a Saturday or Sunday the deadline will be the following business day)

Camera ready materials deadline:
20th of every month (if the 20th falls on a Saturday or Sunday the deadline will be the prior business day)

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